

EMILY LEY

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About Emily Ley



Emily Ley is a dreamer. Her bestselling Simplified Planner® and hugely successful line of Emily Ley Paper & Gifts that are sold worldwide, began with a dream to help women simplify their lives. Now the proud book worm and woman who majored in English and creative writing in college has another dream coming true – writing a book. In her highly anticipated first book *Grace, Not Perfection: Embracing Simplicity, Celebrating Joy*, entrepreneur, mother, wife, and Gerber and Shipt spokesperson Emily Ley is giving women the permission they so desperately desire to let go of the guilt and chase of perfection, in order to embrace the good.

Emily and the Emily Ley brand have received numerous accolades, including Best New Product at the National Stationery Show and a Top 10 Designer to Watch in 2015 by *Stationery Trends Magazine*, and been featured in *Forbes*, *Good Housekeeping*, *Better Homes & Gardens*, *Southern Weddings*, *Domino*, *Glamour.com* and more. Her beloved line of products gives women the tools to simplify and make margin for what matters and now her book, *Grace, Not Perfection*, gives women – single or married, working or stay-at-home – the techniques to do so. “I know there are so many women out there who, like me, have become stuck on the hamster wheel of trying to do it all,” Emily writes. “I’m sharing my story alongside tips and lessons I’ve learned to help them regain control and jump off that wheel, as well as to help them know that there are others who have been right where they are.”

Emily lives with her husband and three children in Tampa, Florida. For more information, please visit www.EmilyLey.com.