


DAVID BOUDIA

 /OfficialDavidBoudia

 @davidboudia

 @davidboudia1



David Boudia is a world-class Olympic champion in diving. Having competed in the previous two Olympic Games and winning gold in the 2012 London Olympics, Boudia is currently preparing to compete in this summer's Rio Olympics. The winner of six NCAA national titles at Purdue University and winner of five medals in the 2012 FINA Diving World Series, Boudia was the first American male since 1986 to medal in the 10m platform at a World Championship. On August 9, 2016, Boudia will also celebrate another impressive accomplishment in his life -- the publication of his memoir, *GREATER THAN GOLD: FROM OLYMPIC HEARTBREAK TO ULTIMATE REDEMPTION* (Nelson Books; ISBN: 978-0718077419; \$24.99). Boudia is sponsored by several of the world's most elite brands including Nike, Deloitte, TD Ameritrade, and Coca Cola's Zico Coconut Water. He has been featured in *The New York Times*, ESPN, *Sports Illustrated*, *TODAY*, and many others. Boudia lives with his wife and daughter in West Lafayette, IN. For more information, please visit DavidBoudia.com

Why David Boudia?

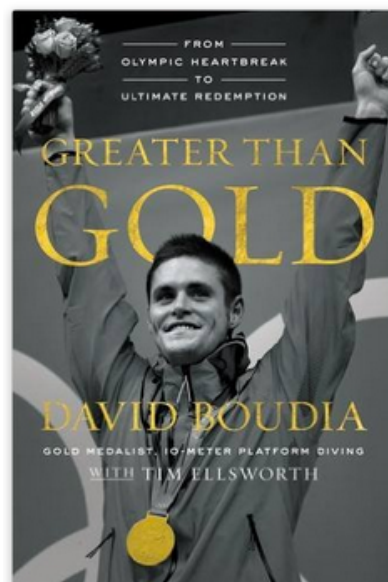


- The 2016 Rio Olympic games kicks off this August and David Boudia will be there. Not only will this mark his third Olympic games, but, as the reigning Olympic gold medal champion, he will be defending his title.
- In his book, Boudia is raw and candid sharing his deeply personal and fascinating journey from the seven year-old who watched in awe as Team USA's "Magnificent Seven" won Olympic gold in gymnastics at the 1996 Atlanta games and vowed to one day compete in an Olympics, too; to the punk athlete who, having smoked marijuana the night before, failed a random drug-testing at Purdue University; to the entitled competitor who faced humiliation when, during the 2008 Olympic games, he went short on his 10-meter individual dive finishing in tenth place; to the man who refocused, re-centered and won gold in London's 2012 Olympic games.
- He is a well-seasoned spokesperson and interview having been featured in *The New York Times*, NBC Sports, *The Wall Street Journal*, *USA Today*, *TODAY*, *Sports Illustrated*, ESPN, *TIME*, *Entertainment Weekly*, *Swimming World* and more.
- Boudia's fan base is mighty and growing including 46k Facebook fans, 30k Twitter followers and 12k Instagram followers.

About the Book

Greater Than Gold: From Olympic Heartbreak to Ultimate Redemption

Gold-winning Olympic diver David Boudia knows all too well the ups and downs of competition, fame and success. In his new book, *GREATER THAN GOLD: FROM OLYMPIC HEARTBREAK TO ULTIMATE REDEMPTION*, Boudia shares his breathtaking story of salvation, struggle, and universal hope. Part memoir, part behind-the-scenes look at training and competing as an elite athlete, Boudia gives readers a glimpse of the life of an world-class competitor, from college competition and competing and winning World Championships, to the extreme highs and unbearable lows of winning and losing at the Olympics, particularly the unexpected let-down of accomplishing a life-long dream. Ultimately, *GREATER THAN GOLD* is about so much more than an elite athlete. Readers will be swept away on an emotional odyssey of self-discovery and transcendent victory. As the world looks on during this year's Olympic games, Boudia's wise, battle-tested voice lends a perspective that is not just valuable and interesting, but needed.



Thomas Nelson | ISBN: 978-0718077419 | August 2, 2016 - \$24.99

Why Greater Than Gold?

- **As a champion Olympic athlete, David Boudia tackles many topics in *GREATER THAN GOLD*, including:**
 - **Potency of teamwork:** The hard work has been up to Boudia throughout the years, but he hasn't gained success on his own. It took support, and sometimes brutal honesty, from his parents, coaches, teammates, his sports psychologist, friends and Boudia's wife to get him where he is today.
 - **Power of sports psychology:** Boudia paired with a sports psychologist to master the mental aspect of diving, which he credits largely to his success. Boudia shares this process and how it revolutionized his approach to competition.
 - **Elite athletes and their struggle with entitlement:** Boudia can talk about how competing in the Olympics, winning medals and achieving life-long goals can change a person – not always for the better. This is a process he struggled with and has overcome.
 - **Struggle with fame:** After winning the gold medal in 2012, Boudia sky-rocketed to the level of fame he always dreamed of, but it turned out to be far less than the fairytale he imagined. He talks about dealing with success while staying humble.
 - **Coping with stress:** Through the years, Boudia turned to many unhealthy sources to handle the pressure of competition and training, including drugs and alcohol. But, as he grew in his faith, he recognized that these mechanisms were destructive and leaned on his faith.

“Yes, it's my journey, but my goal is not simply to tell my story. My goal is to leave you with something that applies to your life. I hope you will walk away encouraged and inspired to think about your purpose in life, and that my story helps deepen your faith. My goal is to give you hope.”

– David Boudia, *Greater Than Gold*

“I have discovered something greater than worldly recognition and fame. Something greater than the American dream. Something far greater than even the gold medal that would ultimately be mine.”

– David Boudia, *Greater Than Gold*