



# LEIPER'S FORK DISTILLERY

## HOUSE OF SPIRITS

[www.leipersforkdistillery.com/](http://www.leipersforkdistillery.com/)



### About Leiper's Fork Distillery

Leiper's Fork Distillery is the first operational distillery in Leiper's Fork, TN in more than 100 years. Since 2016, owners Lee and Lynlee Kennedy have been dedicated to reviving the history and heritage of small-batch whiskey production once prevalent in the Tennessee hills. Situated on 27 acres of active farmland in Williamson County, each high-end premium whiskey produced by Leiper's is a labor of love, meticulously crafted using locally sourced ingredients, limestone-filtered water, and time-honored pre-prohibition techniques. For the first time in seven years, Leiper's Fork Distillery is expanding with the upcoming launch of House of Spirits, an experimental distillery located on Main Street in downtown Franklin.

## What Makes Leiper's Fork House of Spirits Special?

- Named a "don't miss" destination by Southern Living, Leiper's Fork is a family affair. Lee Kennedy built his first distillery in his mother's basement and spent years mastering the chemistry of distilling Bourbon and Tennessee whiskey grain. With his college sweetheart Lynlee, they transformed his passion from a hobby into a thriving artisan business. They have also been helping preserve the rich heritage and history of Williamson County.
- Leiper's Fork Distillery is about low-volume, low-impact production. They only produce 25,000 gallons of whiskey annually. Their whiskeys are 100% mashed, fermented, distilled, aged, and bottled in-house to their own specifications. Made with local, non-GMO grains grown on their farm and pot distilled for a pre-prohibition full-bodied style, the low distillation proof, low barrel entry proof, and non-chill filtering creates their well-rounded, robust signature premium whiskeys.
- For the first time in seven years, Leiper's Fork Distillery is expanding to Main Street in downtown Franklin with Leiper's Fork House of Spirits, an experimental distillery located just 6 miles from its flagship location. House of Spirits will cater to whiskey lovers of all kinds with a Tasting Room, Bottling Line, Gift and Bottle shop. They're also planning to offer a hands-on fill-your-own-bottle experience. Visitors will discover unique small-batch Tennessee whiskey crafted the old-fashioned way but presented with a fresh and contemporary perspective.
- Visitors can immerse themselves in the world of whiskey with a one-of-a-kind tour of the Leiper's Fork Distillery. Included is some history, the science behind distilling, and a tasting session where they will learn the proper way to sip and experience whiskey. The retail and tasting rooms are in a meticulously restored and refurbished historic log home originally built in 1829 by an early Tennessee settler.

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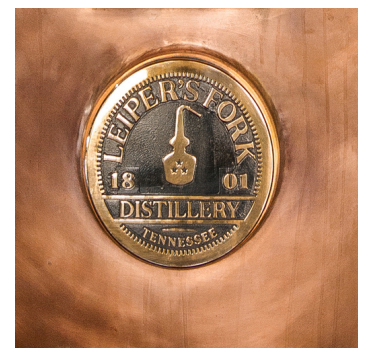
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## Suggested Interview Questions

- You're expanding for the first time since opening 7 years ago. Why now and why downtown Franklin, TN?
- How will the Leiper's Fork House of Spirits be different from your main distillery?
- What makes your small-batch whiskey unique compared to mass-produced varieties?
- What is the process of pre-prohibition style distilling and why is it better?
- What are the benefits to a low volume/low impact concept of production?
- How is your whiskey aged and what impact does it have on the final product?
- Do you use specific types of barrels, and do they contribute distinct flavors to the whiskey?
- What role does your location and the climate play in your whiskey production?
- How does your distillery approach sustainability?
- What are the challenges and rewards of being a small-batch distillery in today's competitive market?
- What do you hope someone experiences when they taste one of your whiskeys?
- Do you have a favorite story or experience that showcases the heart and soul of your distillery?
- What is your vision for the future of Leiper's Fork Distillery?
- What are some of your favorite cocktails that you can make with Leiper's Fork Whiskey? Will any of these drinks be featured as the House of Spirits?
- For the holidays, where can people buy Leiper's Fork products and what whiskey would you recommend for holiday events or parties?



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## Suggested Interview Topics

### *Small-Batch Approach*

- The significance of this approach in whiskey production
- The advantages of crafting small batches compared to mass production
- Leiper's Fork Distillery's commitment to grain to glass production

### *Tennessee Whiskey Heritage*

- The historical importance of middle Tennessee in whiskey production
- How Leiper's Fork Distillery is contributing to the preservation of this heritage
- How Tennessee's environmental conditions influence the flavor of Leiper's Fork whiskey
- The broader whiskey culture in middle Tennessee and the role Leiper's Fork Distillery plays in it

### *Future Plans and Expansion*

- What is an experimental distillery? Describe House of Spirits and the value-add it will bring to the community, whiskey enthusiasts, and your brand

### *Tasting and Sensory Experience*

- How Leiper's Fork Distillery's behind-the-scenes tours educate and engage whiskey lovers
- Will there be any special events, workshops, or educational programs hosted by the distillery

### *Whiskey in the Real World*

- Favorite recipes featuring Leiper's Fork Whiskey
- Culinary Chemistry: The perfect food pairings to complement Leiper's Fork Whiskey
- Hot & Cold: How to transition Leiper's Fork Whiskey from cold beverages to hot
- Let's Keep Things Clean: How Leiper's Fork Distillery approaches sustainability & the importance of the spirits industry making products that are clean and good for the environment

