

HEATHER ADAMS

YOUR COMMUNICATIONS EXPERT

choicemediacommunications.com



Heather Adams is the founder and CEO of Choice Media Communications. A self-proclaimed pop-culture junkie, Heather is the communications expert leading Choice's impressive team of women as they serve preeminent voices in publishing, lifestyle, entertainment, business, and faith-based arenas. Heather has played an instrumental role in launching more than 100 New York Times bestsellers and has secured clients' coverage in a host of major and elite national media. With a passion for mentorship, entrepreneurship, communications, and working motherhood, Heather is blazing a trail for the women who come behind her.

What makes Heather special?

- As the founder of Choice Media and Communications, Heather understands what it takes to launch a small business and make it thrive.
- Heather is a big believer in nurturing the next generation of women. She walks that women-lifting-up-other-women walk through developing the all-women Choice team she's built, the college women she mentors, the clients and projects she selects, and so much more.
- Heather has played an instrumental role in helping more than 100 authors land spots on The New York Times Best Sellers list. She understands publishing with more than two decades in the industry and knows how to support and prepare authors so that media blitzes that once felt daunting-especially to introverts!- are tackled with confidence and success.
- Heather is a woman of faith and believes strongly in serving others in all arenas.



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AS SEEN IN:
WORKING MOTHER
TAMRON HALL





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Potential Topics:

Communication

- How to maintain your culture remotely
- What's Your Mission? | Crafting your values and mission statement
- Giving Feedback: How to give productive feedback to your team and your clients
- Stay Current | Monitoring trends to your clients' advantage
- Book Publicity 101



Relationships

- The Power of Sisterhood: Building a community of women
- Working Motherhood: Why there's no such thing as balance
- How to go from mentee to mentor - when to make the shift and what to do



Encouraging Women

- Allies Not Competitors: Hiring young women and teaching them to support one another
- Discovering a professional mission through personal struggles and supporting small business owners
- An All-Female Team: Why it works



Faith

- Letting God's vision shine through your business



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