EMILY LEY

Emily Ley is a boutique lifestyle brand that embodies the inviting personal style and traditional sensibilities of its Founder and Creative Director, Emily Ley. The brand inspires women of all ages to build joy and simplicity into their lives through intentional choices, purposeful plans and playful experiences. The collection, built on the pillars of simple design, classic style, fresh colors and playful details, features organizational tools, office necessities, stationery and family-centric gifts.

Emily Ley was established in 2008 in sunny South Florida. Inspired by her growing family, her deep Southern roots and her own Mama's knack for keeping a perfectly imperfect home, Emily began creating the tools and products she wanted (and needed) in her own life. From there, women around the world have joined together to form a passionate community of gals who deeply desire more of what matters most in their lives and believe wholeheartedly that perfect is overrated. For more information, please visit www.EmilyLey.com.





Contact: Kerry Vance, Kerry@ChoicePublicity.com 865-621-0320 | ChoicePublicity.com

EMILY LEY FALL/BACK-TO-SCHOOL



This Happy Stripe planner features gold spiral binding, a hard cover and gold foil details. The two Daily Simplified Planners™: Academic (Aug-Jul) and Year (Jan-Dec) are available in four cover styles. SPL018AD-H | \$58



Grace Not Perfection is a beautifully designed 244-page book full of hope, sweet relief and easy-to-conquer steps for embracing simplicity and celebrating real, messy, flawed joy with yourself, your people and your calling. ISBN: 978-0718085223 | \$16



After the success of Emily Ley's Baby Book, the brand created an option for continuing documentation and memory of keeping up with your little one's childhood with these Big Kid Books. BKB001| \$62



The Happy Stripe Pen is the perfect companion for any of planner or journal. The black rollerball pen writes beautifully and features a removable cap. PEN001 | \$24

> Made of beautiful gold resin, this Gold Pineapple Pen Cup is perfect for the welldressed desk. PPC001 | \$24



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EMILY LEY HOME ORGANIZATION COMING SOON!



MEMORY BOX

This adorable box is the perfect place to store photos, letters, mementos to be scrapbooked, children's artwork and more! LBX004| \$18



NEW HOME BASE BINDER KIT This kit includes the binder, pages and dividers. This is the perfect place to manage home, family and everything in between.



MAGAZINE BOX Organize your workspace with Emily's new collection of home office boxes. MBX004| \$18

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NOTEBOOKS

Featuring 50 sheets of thick white paper and gold foil on each page, they're a go-to gift item and essential for staying organized. NPD001 NPD004 NPD003 | \$10





HAPPY STRIPE PLANNER

This Happy Stripe planner features gold spiral binding, a hard cover and gold foil details. The two Daily Simplified Planners™: Academic (Aug-Jul) and Year (Jan-Dec) are available in four cover styles. SPL018AD-H | \$58

PINEAPPLE PAPER CLIPS

Get organized with these unique, signature pineapple paper clips. A set contains 12 gold-colored, heavyduty paper clips, each measuring about one inch tall. Packaged in a sturdy cello bag with insert. CLP001 | \$12

HAPPY STRIPE PEN

The Happy Stripe Pen is the perfect companion for any Simplified Planner™ or journal. The black rollerball pen writes beautifully and features a removable cap. PEN001 | \$24

WASHI TAPE SET

Customize your Simplified Planner™ in style with the NEW Washi Tape Set! Featuring eight rolls of beautifully designed tape in the brand's signature Happy Stripe colors, plus two gold foil patterns. WTS001 | \$20

GOLD DOT MINI NOTEBOOK

This *NEW* Gold Dot Mini Notebook fits perfectly inside the Simplified Planner™! Notebook features a thick paper cover with gold foil details and 48 lined inner pages. Each notebook measures "5 x 7". 000000 | \$10

PINEAPPLE PEN CUP

Made of beautiful gold resin, this Gold Pineapple Pen Cup is perfect for the well-dressed desk. PPC001 | \$24

