

TRACI SCHUBERT BARRETT

PODCASTER | BUSINESS OWNER | EXECUTIVE COACH | AUTHOR

TraciSchubertBarrett.com



About Traci Schubert Barrett

Traci Schubert Barrett was one of the founding team members of national cable television network HGTV. After thirty years of experience in corporate America, Traci began to wonder, what if there's more to our vocational lives than success? In a leap of faith, she quit her executive job and went on a soul-searching journey. Today, Traci is an entrepreneur, podcast host, speaker, author and executive coach who helps others in their search for meaning beyond success. Her new book, [WHAT IF THERE'S MORE? FINDING SIGNIFICANCE BEYOND SUCCESS](#) shares the details of her soul-searching journey that led her to where she is today and equips readers to do the same. Traci lives with her husband and two daughters in Nashville, Tennessee.

Why Traci Schubert Barrett?

- On her podcast "[Overly Human](#)," Traci helps listeners navigate business and life, accepting the reality that it's not always just business. It's personal too. In each episode, she and her co-host, Rob Harr, explore the question, What does it mean to be human in the workplace?
- Traci started her business consulting firm [Navigate the Journey](#) to help entrepreneurial leaders scale their business, grow their teams and develop leaders. Through expert consulting and coaching, Traci and her team work with businesses to develop a clear vision and strategy that will lead to long-term and sustainable success.
- Traci received her M.A. in professional psychology to better serve the team she was leading at HGTV. As a trained professional counselor, she now coaches leaders on how to lead through emotional awareness.
- The corporate world is desperate for more emotionally intelligent leaders. Having completed a coaching certification in Emotional Intelligence 2.0 and being an experienced leader and business executive, Traci is equipped to help leaders understand, use and manage their emotions while leading their teams.

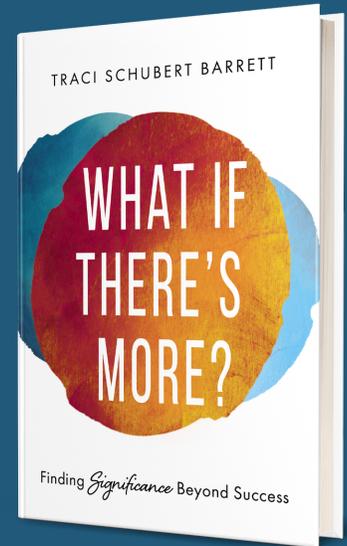
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WHAT IF THERE'S MORE? FINDING SIGNIFICANCE BEYOND SUCCESS

About WHAT IF THERE'S MORE? FINDING SIGNIFICANCE BEYOND SUCCESS

What happens when you wake up and realize the good fortune, status and accolades for which you've worked so hard have left you overburdened and burned out? As a founding member of the launch team for HGTV, media executive Traci Schubert Barrett had enjoyed the exciting ride of taking a promising idea and turning it into a billion-dollar media empire. But nearly two decades later, success was no longer the beacon it once was. What if success was no longer enough? What if there was more? Drawn from Traci's personal experience, WHAT IF THERE'S MORE? provides a framework for quitting the search for success and embracing significance as a bold adventure in and of itself. In the book, Traci offers a pathway for making peace with your past, renewing your perspective and confidently crossing into a fulfilling future.



Why WHAT IF THERE'S MORE? FINDING SIGNIFICANCE BEYOND SUCCESS

- Most business and self-help books promise the key to success. WHAT IF THERE'S MORE? debunks the myth that success is the key. There is life beyond corporate success. There is life beyond the next pay raise, and Traci will show readers what that life can look like.
- WHAT IF THERE'S MORE? is a mix of personal stories and practical advice, so readers don't feel preached to. Instead, they will feel like Traci is a kind companion on their journey toward a more fulfilling life.
- Not many executives are willing to admit their jobs are no longer bringing them fulfillment. Many of them aren't willing to admit this even to themselves. Traci is a breath of fresh air with her honest quest for a better life that meant stepping away from her corporate job, rather than stepping up to the next rung on the ladder.

TRACI SCHUBERT BARRETT



Finding Significance Beyond Success



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Suggested Interview Topics



- I quit my successful TV job. Here's what happened.
- Three things to know before embarking on a soul-searching journey
- What if there's more? When "success" is no longer enough.
- They say, "It's not personal; it's business." But sometimes it's personal.
- Emotional intelligence in the workplace: Why leaders need more of it
- Juggling motherhood and entrepreneurship. It can be done.
- Scaling and growing your business without losing your soul
- How to bring your full self to the workplace, and what that even means
- The Strategic Life Map: How to plan your next steps in business and life
- Changing direction mid-career or mid-life: How to deal with the anxiety and embrace the adventure

Suggested Interview Questions

- What was it like to be a part of a media company like HGTV from its founding?
- Why did you eventually step away from your role at HGTV? What did your time there teach you?
- As a woman, can I have it all? What does that question really mean and how does it hurt women's definition of success?
- What did you learn about success—what it is and how to find it—on your soul-searching journey?
- You're a mom of two daughters. How has being a mother affected your professional life? What has it taught you?
- You have an M.A. in professional psychology, and you are certified in Emotional Intelligence 2.0. Why is emotional intelligence important, personally and professionally?
- Why did you decide to write WHAT IF THERE'S MORE? What was the writing process like for you?
- What can readers expect to learn in the book, about you and about themselves?
- Who should read WHAT IF THERE'S MORE?
- What are three pieces of advice you would give someone who is considering quitting her corporate job in search of something more?
- How can I get unstuck from this feeling at mid-life?



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