


Matt Bodnar

 @MattBodnar

 /mattbodnar



Matt Bodnar is a deal maker and strategy expert. Named to “Forbes 30 Under 30” and a partner in multiple “Inc Fastest Growing Companies,” Bodnar has scaled businesses across multiple industries, including restaurants and real estate. Bodnar is Chairman of Fresh Technology, Co-Founder and Managing Partner of Fresh Capital, and Managing Partner of Fresh Holdings. He is also the Creator and Host of The Science of Success Podcast with more than 4 million downloads to date. He has been covered by *Forbes, Inc., Entrepreneur, Business Insider*, among many others. Bodnar previously worked as a consultant in China and spent several years at Goldman Sachs. For more information, please visit MattBodnar.com.

Why Matt Bodnar?



- Bodnar is the founder and host of [The Science of Success Podcast](#), which launched in the top spot on New & Noteworthy in iTunes and has more than 4 million downloads with listeners in more than 100 countries. Bodnar has interviewed some of the most preeminent scientists, experts, and thought leaders including Brené Brown, Adam Grant, Robert Cialdini, Amy Cuddy, Daniel Pink, and Daniel Goleman.
- From business strategy, scaling and growth, and deal making, to negotiation, decision making and psychology and personal growth, Bodnar is exceptionally prepared to discuss the topics that matter most to your audience and to apply his decade of experience and unique viewpoint to solve the problems that keep them up at night.
- Bodnar is the chairman of the board and former CEO of Fresh Technology, a vertically integrated software company which provided full stack software solutions for the restaurant industry. Bodnar stepped into the outdated tech business, cleaned the company up, started several new business lines, used M&A to rapidly scale the company, and built it into a fast-growing software company on the Inc. 5000 list..
- He is also the co-founder and managing partner of Fresh Capital Group, a vertically integrated commercial real estate development, construction, and property management firm. Founded in 2011, the company launched with \$20,000 and one employee. It has since grown into a burgeoning real estate empire with assets and projects across the United States, commercial real estate deals well over \$100 million and have purchased, built and developed several iconic projects all around Nashville and the Southeast.
- Additionally, Bodnar is the managing partner of the highly-respected and renowned Fresh Holdings, which has a portfolio of more than 15 restaurant brands, and more than five service companies supporting more than 225 restaurant locations. Bodnar has led M&A for the group for more than 8 years and negotiated the acquisition of dozens of companies, driving the company’s growth.

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Areas of Expertise and Topics of Discussion

Through the launch of world-renowned, wildly successful businesses along with a few failures - including firing himself as CEO - and discussions with today's biggest names and industry tastemakers on The Science of Success Podcast, Bodnar is uniquely positioned to talk with your audience about the following topics:

- **Business Strategy:** Bodnar is an expert in business strategy, high leverage thinking, turnarounds and repositioning, scaling via systems and process, strategic planning and financial analysis, running multiple companies, and business partnership mistakes you should avoid. Bodnar shares advice from his successes *and* his mistakes.
- **Scaling and Growth:** Bodnar has extensive experience with stepping into failing companies, identifying weaknesses, reworking strategy, and growing them into Inc. 5000 companies. He can share these success stories, along with his advice on geometric growth, JVs and partnerships, and moving past business setbacks.
- **Deal Making, Buying Companies, and Negotiating:** Bodnar has facilitated more than \$100 million in business deals and has extensive knowledge in M&A, investing, and no cash down transactions.
- **Psychology, Personal Growth and Decision Making:** A passion and a frequent topic on his podcast, Bodnar can share his insight on all thing personal growth and psychology, including habits and routines, emotional intelligence, influence and communication, the acquisition of wisdom and embracing discomfort and failure.

