

LATASHA MORRISON

AUTHOR, FOUNDER, DIVERSITY EXPERT

latashamorrison.com

About Latasha Morrison

Latasha Morrison is a distinguished author, renowned for her transformative work in fostering racial reconciliation and unity. As a New York Times best-selling author, she has captured the hearts and minds of readers worldwide with her powerful words and insightful perspectives. Her influential book, "Be the Bridge," has become a beacon of hope, guiding individuals and communities towards a future free from racial division. She founded the nonprofit, Be the Bridge in 2016 to encourage racial reconciliation among all ethnicities, to promote racial unity in America, and to equip others to do the same.

Through her work, Latasha Morrison continues to ignite conversations, challenge societal norms, and empower others to take action towards a more inclusive and equitable world. Her commitment to fostering unity and dismantling racial barriers has made her a beacon of hope and an inspiration to all who aspire to create lasting change.

Why Latasha Morrison?

- Morrison's impact extends far beyond her literary achievements. She has been recognized by prestigious platforms such as Oprah Daily, where her thought-provoking articles have been featured, inspiring readers to engage in meaningful conversations about race, justice, and equality. Her contributions to the publication have further solidified her position as a leading voice in the fight against racial injustice.
- Recognized as a community crusader, Latasha was honored for being a leader in her field and having a positive impact on the African-American community by being named to EBONY magazine's EBONY Power 100 list.
- Due to her strong, clear and committed vision for her community, Latasha was one of five worldwide Facebook community leaders in residence to receive a grant of \$1 million to fund a community initiative.
- Through her podcast, Be the Bridge, which has more than one million downloads, Latasha cultivates conversations that will hopefully lead to real change for individuals and groups pursuing racial reconciliation with guests including Sharon McMahon, Dr. Chinwé Williams and Dr. Terence Lester.
- In recognition of her outstanding efforts, Morrison has been honored with the ECPA (Evangelical Christian Publishers Association) award.

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BE THE BRIDGE

HEALING RACIAL DIVIDES

bethebridge.com



About Be the Bridge

Founded in 2016, Be the Bridge is a non-profit organization that exists to empower people and cultures toward racial healing, equity and reconciliation. Their vision is to make people and organizations aware and respond to the racial brokenness and systemic injustice in our world. Be the Bridge services include tools, training groups and workshops, and consulting services, all aimed at equipping bridge-builders to develop vision, skills and hearts for racial unity. Our vision is that people and organizations are aware and respond to the racial brokenness and systemic injustice in our world. That we are no longer conditioned by a racialized society but are grounded in truth. That all are equipped to flourish.

Why Be the Bridge?

- Be the Bridge inspires people to have a distinctive and transformative response to racial division and to be present and intentional toward racial reconciliation. "We live and are conditioned by a racialized society. For the past 300 years we've been given a biased version of history. As a result, it has caused blind spots that have led to racial and justices. We need to develop the muscle of racial literacy. That's why Be the Bridge exists."
- The Be the Bridge team has developed a curriculum, discussion cards, and other resources to help organizations, community and business leaders create a healthy, productive dialogue about race.
- In addition to equipping more than 100 groups around the country, Be the Bridge also hosts a closed, moderated online community of more than 71,000 bridge-builders on Facebook.
- Be the Bridge started when founder Latasha Morrison began gathering with a diverse group of friends to discuss racial equity. They believe that if people come together as equals, with open Bibles and humble, prayerful hearts, to talk to each other honestly and, more importantly, really listen to each other, we could change the story of race in our country.

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Suggested Interview Questions:

- You talk a lot about justice being a prerequisite to reconciliation. What does justice look like to you?
- The racial divide affects even the basic acknowledgement of racism; why is this? Is this where bridge building begins?
- You believe Truth is the cornerstone to racial healing. What does that look like in the era of book bans and rewritten history?
- How can individuals confront their own biases and contribute to a more inclusive and reconciled society?
- What are some strategies for engaging in difficult conversations about race and ethnicity constructively and respectfully?
- How can churches and church leaders better equip themselves to act as leaders in racial equity and reconciliation?
- You have worked with more than 100 organizations. What are some commonalities you've noticed in the approach, or lack thereof, to racial equity?
- Racial reconciliation often involves acknowledging historical injustices. How can societies address these past wrongs while moving towards a more equitable future?



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Suggested Interview Topics:

- Navigating Tough Conversations: How the White Response hinders healing
- It's on You: How Allies can and must take the first steps toward racial healing (and how to not exploit BIPOC communities in the process)
- Understanding White Supremacy: History, the Church's role and what's next
- DEI is not a buzzword: How to lead, honor and retain a diverse and equitable team
- Why justice must come before reconciliation
- The role of media and technology in raising awareness and challenging stereotypes
- How younger generations can be educated about the importance of racial reconciliation and empowered to drive positive change
- Teaching allies how to reconcile: Step One - Take Responsibility
- Being a Black Woman in Leadership and how to navigate the Inequities



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